

# EI Design launches A SUITE OF COMPLIANCE COURSES

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As part of our ProductLine Insight initiative (off-the-shelf online courses), we are proud to launch generic Compliance courses. This is our second InSight offering comprising 10 courses. Our first suite featuring 15 online courses for Instructional Designers was launched in June, 2014 and is available at [www.opensesame.com](http://www.opensesame.com) and [Apple App Store](#).



# OVERVIEW

These courses reflect our focus to provide an innovative, engaging and learner-centric learning experience. We have used modern designs and strong, contextual imagery to support the content and made the learning quotient an all time high vis-à-vis other competing offerings.

## List of Courses:

1. Introduction to the Code of Conduct
2. Financial Integrity
3. Combating Bribery in Business
4. Competition Law
5. Healthy and Safe Work Environment
6. Conflicts of Interest in the Workplace
7. Respect in the Workplace
8. Whistleblowing and Acting in Good Faith
9. Protecting Company Assets
10. Best Practices in Data Protection





# HOW IS OUR APPROACH DIFFERENT?

Compliance courses primarily revolve around dry concepts such as knowing a set of guidelines or dos and don'ts. Although learners like taking courses that are user-friendly and easy to understand, they do not appreciate the traditional read-through/click-through information and quiz process, devoid of any ingredients to excite them. This impacts learnability and eventually results in lesser or no retention of learning.

**Creation of immersive learning being our forte, we have infused life in Compliance concepts, thereby providing scope for higher learner satisfaction and a better ROI for our customers.**

# HOW DO OUR COURSES STAND APART?

- **Multi-device support and delivery:**
- **Learning strategy:**
- **Flexibility to customise and localise:**

Keeping abreast of the global trends in mLearning and multi-device support, our courses are designed for mobile compatibility and run seamlessly on PCs/laptops/tablets.

- Our Learning strategy has been woven with a greater emphasis on scenarios, examples, exercises featuring “Choose the Right Path” and inline checks in interesting formats.
- We help learners relate to these examples and scenarios and understand how to handle dilemma situations.
- In addition, we provide tips and best practices and other useful information from domain experts.
- Our purpose of turning acquisition of knowledge to application of knowledge is served with this apt mix of theory and application.

- Although our courses are “off-the-shelf” products, they offer the luxury of “quick customisation” to suit an organisation’s specific mandate. The current product is flexible as well as scalable.
- We also provide the “quick localisation” option for these courses into 26 global languages within a week of the order from the customer.



# IS THERE MORE?

Yes, we continue to build on the initial value and will shortly be enhancing our offering further.

Innovation and provision of that little “extra” is something we work on constantly. Our Compliance courses will also feature innovative value-adds, such as:

1. To help learners not just know about but also act in compliance on the job, we will provide them with Performance Support Tools (PSTs). This is one of our areas of expertise in terms of transforming acquisition of knowledge to application of the same.
2. We will have these courses on Apple App Store soon.



# DEMOS

- ① **Introduction to the Code of Conduct** [View Demo](#)
- ② **Financial Integrity** [View Demo](#)
- ③ **Combating Bribery in Business** [View Demo](#)
- ④ **Competition Law** [View Demo](#)
- ⑤ **Healthy and Safe Work Environment** [View Demo](#)

- ⑥ **Conflicts of Interest in the Workplace** [View Demo](#)
- ⑦ **Respect in the Workplace** [View Demo](#)
- ⑧ **Whistleblowing and Acting in Good Faith** [View Demo](#)
- ⑨ **Protecting Company Assets** [View Demo](#)
- ⑩ **Best Practices in Data Protection** [View Demo](#)

# CONTACT US

Contact us to avail this suite of Compliance courses and our additional Learning and Performance solutions for diverse areas, such as:

## Training:

- eLearning/mLearning
- ILT/VILT
- Blended Learning

## Performance:

- Performance Support Tools to facilitate knowledge application

## Collaboration:

- Through Social learning frameworks

## Value-added services:

- Comprehensive evaluation strategies to determine:
  - The Return of Investment (ROI) on training
  - Efficacy of learning and
  - Impact of training

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